



Anna Servatius

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EDUCATION

UNIVERSITY OF MINNESOTA DULUTH

Duluth, Minnesota

BFA Graphic Design, Graduated May 2019, Cum Laude, Departmental Honors

THE COLLEGE OF ST. SCHOLASTICA

Duluth, Minnesota

Completed all psychology minor coursework, 2013–2015

EXPERIENCE

THREAD CONNECTED CONTENT

Minneapolis, Minnesota

Jr. Art Director, April 2021 – Present

Collaborating with our creative and account teams, as well as partner agencies from ideation to finished product in order to deliver hard-working, strategic content for consumer brands.

- Art Direction
- Client Presentations
- Layout Design
- Campaign Development
- Illustration
- Social Media (paid/organic)

KEENSPACE MARKETING

Minneapolis, Minnesota

Designer, March 2020 – April 2021

Worked with principal designer and founder to design branding, websites, presentations, packaging, social media content, emails, and more for B2B brands.

- Brand Development
- Market Research
- Social Media
- Email Design
- Presentation Design
- Website Design & Development

ICF NEXT (FORMERLY OLSON)

Minneapolis, Minnesota

Design Intern (Brand Engagement), June 2019 – November 2019

Worked on the Brand Engagement team on mood boards, concepting, and execution of designs. Collaborated with an intern group to create a strategy and campaign for a local nonprofit. Designed a logo, website, and art directed video shoots.

- Art Direction
- Social Media
- User Experience
- Campaign Development
- Strategy Development
- Website Design

HAILEY SAULT

Duluth, Minnesota

Design Intern, January 2019 – May 2019

Worked alongside writing and strategy interns to create a marketing plan and design collateral for a Duluth nonprofit organization. Observed and participated in the concepting process for other agency clients.

LIKEWISE

Duluth, Minnesota

Design Intern, August 2018 – February 2019

Worked alongside the co-founders on logo concepts, websites and print designs. Further enhanced technical production skills and assistant art directed at photo shoots.

SKILLS

ADOBE CREATIVE SUITE

AfterEffects, Illustrator, InDesign, Lightroom, Photoshop, Premiere Pro, XD

MICROSOFT OFFICE

ADDITIONAL SKILLS

Buffer, Divi, HTML/CSS, Illustration, InVision, Mailchimp, Photography, Shopify, Sketch, Squarespace, Wordpress

LEADERSHIP

UMD STUDENT DESIGN ORGANIZATION

Duluth, Minnesota

President, September 2018–May 2019

VOLUNTEERING

AIGA

Minneapolis, Minnesota

Diversity & Inclusion Committee Member

RETRIEVE A GOLDEN OF THE MIDWEST

Minnetonka, Minnesota

Graphic Designer

AWARDS

UNIVERSITY OF MINNESOTA DULUTH

Duluth, Minnesota

Dean's Award, 2019

Achieved Dean's list each semester enrolled.

Dean's List, 2016–19

Chancellor's Merit Award, 2018

Annual Student Exhibition Juror's Choice Award, 2018, 2019

PROFESSIONAL REFERENCES

AVAILABLE UPON REQUEST