



# Anna St. Amant

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## EDUCATION

### UNIVERSITY OF MINNESOTA DULUTH

Duluth, Minnesota

BFA Graphic Design, Graduated May 2019, Cum Laude, Departmental Honors

## EXPERIENCE

### UNIVERSITY OF MINNESOTA

Minneapolis, Minnesota

Graphic Designer, January 2023 – Present

Working as a part of the internal marketing team for Student Unions & Activities at the University of Minnesota to create unique and engaging marketing concepts for student events, digital and print materials for department communications, and product designs for giveaways and event merch.

- Art Direction
- Campaign Development
- Digital Design
- Illustration
- Print Design
- Social Media Design

### THREAD CONNECTED CONTENT

Minneapolis, Minnesota

Jr. Art Director, April 2021 – December 2023

Collaborated with our creative and account teams, as well as partner agencies from ideation to finished product in order to deliver hard-working, strategic content for consumer brands.

- Art Direction
- Campaign Development
- Digital Design
- Illustration
- Layout Design
- Social Media Design

### KEENSPACE MARKETING

Minneapolis, Minnesota

Designer, March 2020 – April 2021

Worked with principal designer and founder to design branding, websites, presentations, packaging, social media content, emails, and more for B2B brands.

- Brand Development
- Digital Design
- Market Research
- Presentation Design
- Social Media
- Website Design & Development

### ICF NEXT (FORMERLY OLSON)

Minneapolis, Minnesota

Design Intern, June 2019 – November 2019

Worked on the Brand Engagement team on mood boards, concepting, and execution of designs. Collaborated with an intern group to create a strategy and campaign for a local nonprofit. Designed a logo, website, and art directed video shoots.

- Brand Development
- Digital Design
- Presentation Design
- Print Design
- Social Media
- Website Design & Development

### HAILEY SAULT

Duluth, Minnesota

Design Intern, January 2019 – May 2019

### LIKewise

Duluth, Minnesota

Design Intern, August 2018 – February 2019

## SKILLS

### ADOBE CREATIVE SUITE

AfterEffects, Illustrator, InDesign, Lightroom, Photoshop, Premiere Pro, XD

### GOOGLE SUITE

### MICROSOFT OFFICE

### MANAGEMENT SOFTWARE

Asana, Buffer, Trello

### ADDITIONAL SKILLS

Animation, HTML/CSS, Illustration, InVision, Mailchimp, Motion Graphics, Photography, Social Media Management, Squarespace, Video Editing, Wordpress

## LEADERSHIP

### UMD STUDENT DESIGN ORGANIZATION

Duluth, Minnesota

President, September 2018–May 2019

## VOLUNTEERING

### RETRIEVE A GOLDEN OF THE MIDWEST

Minnetonka, Minnesota

Graphic Designer

## AWARDS

### UNIVERSITY OF MINNESOTA DULUTH

Duluth, Minnesota

Dean's Award, 2019

Achieved Dean's list each semester enrolled.

Dean's List, 2016–19

Chancellor's Merit Award, 2018

Annual Student Exhibition Juror's Choice Award, 2018, 2019

## PROFESSIONAL REFERENCES

### AVAILABLE UPON REQUEST